



THE OPPORTUNITY

Castle John's is a very established brand in the Durham region in Southern Ontario. With its expansion out west, the Newmarket location caught the eye of ownership. With over 4000 sq ft of dining space, the ownership challenged us to provide an exceptional audio visual experience.

From a video perspective, we wanted to implement 8 sources from which literally any game that any customer requests can be switched on from any screen. Every screen would get every source. This was a big advantage for Castle John's as a lot of their competitors did not have this unique option.

At Castle John's they strive to give genuine attention to all of their customers and to make you feel welcome each and every time you visit them. They do this by providing their customers with an extensive menu for every plate and with their welcoming, friendly staff.

Castle John's

Newmarket

CASTLE JOHN'S

Pub & Restaurant
Established 2016

With Control4 in play, the customer was able to control the whole system with literally one touch. An example of this is when the staff enters in the morning and simply presses "Start of Day" and all the Tv's switch on, the video sources auto program to preset channels, and audio turns on in all zones to a specific station and lights dim to the start of day setting. Throughout the day, the lights will dim or brighten at a specific time, such as sunset, harnessing the power of automation.

The Point of Sale network was also an important part of this build as the customer experienced issues in the past with other stores. We implemented a Ubiquiti network and optimized the network to direct traffic as a priority to the POS network. This was achieved by the state-of-the-art Quality of Service feature in Ubiquiti products.

IMPLEMENTATION

- **Audio**
 - EV Pendant Speakers and Subwoofer
 - EV Outdoor Speakers
 - Powered by QSC Amplifiers
 - 8 Audio Zones with independent level control
- **Video**
 - 9 - 49" Phillips Video Wall Displays (3x3)
 - 60" Samsung LED TVs
 - 1080p HD Modulator Video Distribution
 - HDMI over IP Distribution
- **Networking**
 - Ubiquiti Network System
 - Guest Wifi Access
- **Automation**
 - Control4 Automation
 - Control4 Audio Matrix
 - Control4 Light Dimmers
- **Security**
 - Hikvision 16 Channel 4K System

Company Name: Castle John's Newmarket

Location: Newmarket, Ontario

Types of Business: Hospitality, Restaurant

Infinite Services: Audio Visual, Lighting, Networking, Security, Automation