



COVID19 -- CURBSIDE PICK UP

Eraa Supermarket, a family owned business, was founded in 1994 to provide an affordable variety of South Asian products to everyone's home. With Eraa's rapid growth, they have expanded to two locations within the GTA.



Our programming team was on a tight schedule to develop this website due to the COVID-19. Team Infinite completed the site in a two week time frame with custom front-end development with payment methods incorporated on site. We were able to build a backend for employees to view customer's orders and respond. Upper management was able to check sales reports and respond to any customer requests and concerns with live chat functionality. They also have access to order and shipping management.

The system was easy to use and was hosted on our cloud platform. The power of our cloud platform enables any site to easily handle large amounts of traffic without any type of response delay.



## THE OPPORTUNITY

Eraa Supermarket wanted to expand their grocery and products to serve their customers online by providing them with the ability to order from the comfort of their own home. In this growing market of supermarkets going online, Eraa approached Infinite to help them build an online store where customers can pick up their order curbside.

# Eraa Supermarket

Canada's Largest Ethnic Supermarket

## IMPLEMENTATION

- **E-Commerce**

- Online Ordering System
- Pickup Function (Date & Time)
- Payment Method Incorporated
- Web Design
- Front End Development
- Website Development
- Custom Website Design
- Domain & Email Configuration
- Full mobile, tablet and desktop compatibility
- 3rd Party software integration
- Order management, shipping management
- Database Design and Migration

Company Name: Eraa Supermarket

Location: Scarborough, Ontario

Types of Business: Retail, Grocery Store

Infinite Services: E-Commerce