

THE OPPORTUNITY

The Sweet Potato was facing a challenge with a paging system to make announcements or page employees in the store. The challenge was to implement this with a dated analog phone system.



The Sweet Potato is a full-service grocery store in Toronto's west-end, specializing in organic, local and natural produce and products.

The Sweet Potato

Organic Grocery Store



Infinite added additional speakers to the existing sound system and implemented a Crown amplifier with independent audio zones. We realized that we would need to overtake the house audio when a page came through. Infinite procured the Bogen Zone Paging Controller which allowed for this to happen.

Infinite programmed an extension as a paging port where any phone in the building would be able to page an announcement. With recommendations from the Infinite team, The Sweet Potato was left with a very robust paging system on par with current trends.

IMPLEMENTATION

- **Audio**
 - SoundTube Pendant Speakers
 - Powered by Crown Amplifier
 - Bogen Zone Paging Controller
 - 8 Audio Zones with independent level control